

A SMARTER WAY TO MARKET DEVELOPMENTS



YOUR MARKETING PARTNER IN PROPERTY DEVELOPMENT

STRATEGIC LEADERSHIP, HANDS-ON DELIVERY

My name is Phil Hawkins, i'm the founder of Ten59 Creative, bringing over 15 years of experience specialising in real estate and property development branding. My background spans agency leadership, large-scale development marketing and high-end property campaigns

for leading industry names. I combine strategic thinking with hands-on design expertise, helping developers create clear, compelling brand identities that supports sales, attract buyers and stand up across every stage of a project's lifecycle.



TRUSTED BY





**STRATEGIC END-TO-END
MARKETING SUPPORT FOR
PROPERTY DEVELOPERS
WHO WANT CERTAINTY,
CLARITY AND STANDOUT
NEW BUILD OUTCOMES
WITHOUT MANAGING
MULTIPLE SUPPLIERS**

BUILT SPECIFICALLY FOR NEW BUILDS



Ten59 Creative is a specialist marketing and design partner for land and new home developments. I work with developers, builders and sales teams to bring new build projects to life through strategic branding, compelling visual assets and practical marketing tools. With over 15 years' experience in property marketing,

I SIMPLIFY COMPLEX WORKFLOWS BY PROVIDING EVERYTHING DEVELOPERS NEED FROM ONE RELIABLE POINT OF CONTACT, SAVING TIME, REDUCING RISK AND KEEPING PROJECTS MOVING.





DEVELOPERS CHOOSE TEN59 CREATIVE BECAUSE I REMOVE COMPLEXITY FROM NEW BUILD MARKETING

WHY DEVELOPERS CHOOSE ME



I combine strategic thinking, practical design execution and deep property experience to deliver marketing that works in real-world conditions.

My approach reduces risk, saves time and ensures every asset is aligned with your development's commercial goals, not just how it looks on paper. I design with construction timelines, presales and approvals in mind. That means fewer revisions, better planning and assets that are ready when you need them, not when it suits a supplier's schedule.



MARKETING DESIGNED AROUND DEVELOPMENT REALITIES

I design with construction timelines, presales and approvals in mind. That means fewer revisions, better planning and assets that are ready when you need them, not when it suits a supplier's schedule.

ONE POINT OF CONTACT, END-TO-END

I manage branding, brochures, CGIs, signage, landing pages and sales collateral under one roof. This gives you consistency across all materials and removes the risk of miscommunication between multiple vendors.

CLEAR PRICING, NO SURPRISES

My tiered packages and bolt-on pricing allow developers to understand costs upfront. You can scope marketing accurately, adjust as required and avoid budget blowouts late in the process.

PROPERTY MARKETING EXPERIENCE YOU CAN TRUST

With over 15 years in real estate and development marketing, I understand what sells, what slows projects down and where shortcuts cost more in the long run.



EVERYTHING YOUR
DEVELOPMENT NEEDS,
DELIVERED THROUGH
ONE EXPERIENCED
PARTNER WITH CLEAR
PRICING AND COMPLETE
ACCOUNTABILITY

COMPLETE MARKETING SUPPORT



Ten59 Creative delivers essential marketing services for land and new home developments as a seamless, wrap-around solution. From brand identity through to on-site marketing tools, we create assets that support sales, simplify project delivery and maintain consistency across every customer touchpoint.



DEVELOPMENT BRANDING AND IDENTITY

I create distinctive brand identities for developments, helping buyers emotionally connect with the project and making your offering instantly recognisable in competitive markets.

BESPOKE BROCHURE DESIGN

My custom brochures clearly communicate lifestyle, layouts and value, supporting sales conversations and helping buyers understand the opportunity without confusion or information overload.

PHOTO-REALISTIC CGI VISUALS

High-quality CGIs bring unbuilt spaces to life, supporting presales and helping stakeholders visualise the finished development with confidence and clarity.

DEVELOPMENT SIGNAGE DESIGN

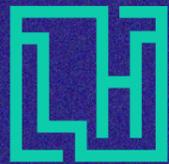
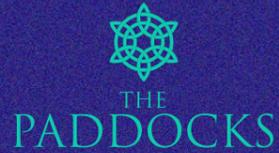
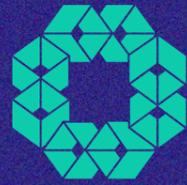
I design hoardings, V-boards and on-site signage that attract attention, build credibility and reinforce your development brand throughout the construction phase.

SALES AND DISPLAY MARKETING ASSETS

From display boards to pop-ups and window graphics, we create practical tools that support launches, inspections and on-site sales activity.

PRINT, PRESS AND DIGITAL MARKETING

I design flyers, press advertising, social media graphics and landing pages that extend your reach across online and offline channels, keeping messaging consistent and effective.



STRATEGIC LOGO AND DEVELOPMENT BRANDING

I specialise in logo design and development branding for property and real estate projects. I create brand identities that reflect the positioning, audience and commercial goals of each project, not generic design trends.

My approach ensures branding works across every application, from brochures and signage to digital and on-site marketing. The result is a clear, professional identity that builds trust, supports sales conversations and remains relevant throughout the lifecycle of the development.





EMPOWERING DEVELOPERS TO SIMPLIFY MARKETING THROUGH STRATEGIC CLARITY, OFFERING FOUR TAILORED DEVELOPMENT MARKETING PACKAGES

PLATINUM

\$21,300

- ✓ 28-36 page Information Memorandum
- ✓ Custom Development Branding
- ✓ 1x Custom Location Map
- ✓ A5 Flyer
- ✓ 1 Month Social Campaign
- ✓ Development Hoarding
- ✓ Development Lifestyle Brochure
- ✓ Development Landing Page

GOLD

\$15,700

- ✓ 28-36 page Information Memorandum
- ✓ Custom Development Branding
- ✓ 1x Custom Location Map
- ✓ A5 Flyer
- ✓ 5x Social Media Post Imagery
- ✓ Development Hoarding
- ✓ Development Lifestyle Brochure

POPULAR

SILVER

\$8,200

- ✓ 16-24 page Information Memorandum
- ✓ Custom Development Logo
- ✓ 1x Custom Location Map
- ✓ A5 Flyer
- ✓ 5x Social Media Post Imagery
- ✓ Development Hoarding

BRONZE

\$4,200

- ✓ 16-24 page Information Memorandum
- ✓ Custom Development Logo
- ✓ A5 Flyer
- ✓ 3x Social Media Post Imagery



That's not all.

If you need a wider range of marketing solutions, my **bolt on menu** allows you to expand your development campaign scope or choose a selection of individual assets. Simple! (See page 15)

Flexible retainer options available providing ongoing design support, priority turnaround, strategic guidance, and consistent marketing execution for developers seeking reliable, long-term creative partnership.



FLEXIBLE BOLT-ONS AND STANDALONE DESIGN SOLUTIONS.

DEVELOPMENT BRANDING

Full Strategic Development Branding	\$9,700
Development Logo Design	\$1,800

INFORMATION MEMORANDUMS

Includes: 1x Custom Location Map, Stock Imagery, Theme Design

4-12 Pages	\$950
16-24 Pages	\$1,800
28-36 Pages	\$2,300
40-52 Pages	\$4,995

DEVELOPMENT SIGNAGE

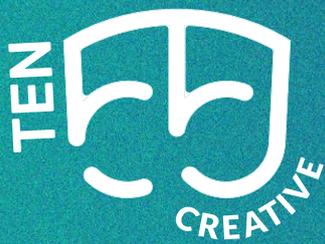
Site Hoarding	\$3,200
Pop Up Banner	\$840
A-Board	\$750
A1, A2, A3 Display Boards	\$560

PRINTED MARKETING & PRESS ADVERTISING

Development Lifestyle Brochure (8 Pages)	\$850
Flyer	\$500
1/4 or 1/2 Page Advert	\$1,200
Full Page Advert	\$2,700
Double Page Spread	\$3,500

DEVELOPMENT LANDING PAGE

1x Bespoke Landing Page incl Development Info, Gallery & Contact Lead Generation Page	\$8,700
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TEN59CREATIVE.COM



RESIDENTIAL | COMMERCIAL | DEVELOPMENTS | PERSONAL BRAND